

THE XYZs OF

CONTENT STRATEGY

The XYZs of Content Strategy

APOLLO OPTIMIZATIONS

- 99 Websites optimized
- Accessibility
- Usability
- Layout and organization

The XYZs of Content Strategy

APOLLO OPTIMIZATIONS

- 133 Sites in production
- Optimization Reports
- Content Audits and Reviews

The XYZs of Content Strategy

CONTENT WORKSHOPS

- Early November

Sign Up at:

webservices.ufhealth.org/workshop/