



**I AM  
THE LAW**

**WEB ACCESSIBILITY &  
HIGHER EDUCATION**



# AN EDUCATION

***ACCESSIBLE TO ALL***



# HEALTHCARE

## *ACCESSIBLE TO ALL*

A grayscale image of the Lincoln Memorial statue, showing the head and upper torso of Abraham Lincoln. The statue is set against a dark background with vertical lines, possibly representing the columns of the memorial. The lighting is dramatic, highlighting the texture of the stone and the features of the face.

# **AMERICANS WITH DISABILITIES ACT**

## **PUBLIC ACCOMMODATIONS**

A grayscale image of the Lincoln Memorial statue, showing the seated figure of Abraham Lincoln with his arms outstretched, holding a scroll. The image is dark and serves as a background for the text.

# **SECTION 508**

***REHABILITATION ACT OF 1973***

A grayscale image of the Lincoln Memorial statue, showing Abraham Lincoln seated and holding a scroll. The image is dark and serves as a background for the text.

# **SECTION 508**

***REHABILITATION ACT OF 1973***

***Amended in 1998 to include web***

A grayscale image of the Lincoln Memorial statue in the background, with the text overlaid on it.

# **SECTION 508**

***REHABILITATION ACT OF 1973***

***Amended in 1998 to include web***

***Updated again in January 2018***

The background of the slide features two flags on poles against a dark blue sky. On the left is the United States flag, and on the right is the European Union flag. The text is overlaid on the center of the image.

# **STANDARDIZING**

## ***US & EU GUIDELINES***



# LEGAL TROUBLES

**Atlantic Cape Community College**  
**Arizona State University**  
**BarBri**  
**California Community Colleges**  
**Capella University/WebCT**  
**Case Western Reserve University**  
**Finlandia University**  
**Florida State University**  
**Fordham University**  
**Harvard**  
**Law School Admissions Council**  
**Los Angeles Community College District**  
**Louisiana Tech University**  
**MIT**  
**McNeese State University**  
**Mesa Community College and Maricopa**  
**Miami University (Ohio)**  
**Mt. Hood Community College**  
**New York University**

**NC State University**  
**Northwestern University**  
**Ohio State**  
**Pace University**  
**Princeton University**  
**Penn State University**  
**Reed College**  
**Siskiyou Joint Community College**  
**South Carolina Technical College**  
**University of California Berkeley**  
**University of Cincinnati**  
**University of Colorado**  
**University of Kentucky**  
**University of Maryland**  
**University of Montana**  
**University of Phoenix**  
**University of Virginia**  
**Youngstown State University**



# WCAG 2.0

**WEB CONTENT  
ACCESSIBILITY  
GUIDELINES**



**WCAG 2.0**

**LEVEL A**

**LEVEL AA**

**LEVEL AAA**



**WCAG 2.0**

**LEVEL A**

**LEVEL AA**

**LEVEL AAA**



*Government  
Standards*



**WCAG 2.0**

**LEVEL A**

**LEVEL AA**

**LEVEL AAA**

UF Health  
Standards

A hand-drawn black arrow originates from the text 'UF Health Standards' and points towards the 'LEVEL AA' text.



**WCAG 2.0**

**PERCEIVABLE**

**OPERABLE**

**UNDERSTANDABLE**

**ROBUST**

# WCAG 2.0

## **PERCEIVABLE**

***Provide text alternatives  
for non-text content.***



# WCAG 2.0

## **PERCEIVABLE**

***Provide captions and other alternatives for multimedia.  
(Yes, on social media too.)***





# WCAG 2.0

## **PERCEIVABLE**

**Create content that can be presented in different ways, including assistive technologies, without losing meaning.**



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Number of Seats	1	1	3
Access Over 1,800 Listings	✓	✓	✓
View Profiles of Over 800 Companies	✓	✓	✓
Number of Undisclosed Items/Calls per Month	✗	3	9
Access of Lead Contacts and Messaging Capabilities	✗	✓	✓
View Proprietary Listings	✗	✓	✓
Download Non-Confidential Documents	✗	✓	✓
Export Results to Excel or PDF	✗	✓	✓
<b>Sell-Side Features</b>			
Add your Own Listings	1	Up to 25	Up to 100
Screen Buy-Side Dealmakers	✗	✓	✓
Receive Custom Sell-Side Analytics (in Development)	✗	✓	✓
50% Off Licensing Dynamics Subscription	✗	✓	✓
	<a href="#">Register &gt;</a>	<a href="#">Buy now &gt;</a>	<a href="#">Buy now &gt;</a>

# WCAG 2.0

## PERCEIVABLE

**Videos**

**Animations**

**Online courses**

**Virtual tours**

# **WCAG 2.0**

## **OPERABLE**

***Help users navigate  
and find content.***



# WCAG 2.0

## **OPERABLE**

***Make all functionality  
available from a keyboard.***

# **WCAG 2.0**

## **OPERABLE**

***Give users enough time  
to read and use content.***



# **WCAG 2.0**

## **OPERABLE**

**Do not use content that  
causes seizures.**



# WCAG 2.0

## OPERABLE

**Beyond sight and hearing**

**Loss of limb function**

**Cognitive ability**

**Color blindness**

**Susceptible to seizures, vertigo**



# **WCAG 2.0**

## **OPERABLE**

***Touch targets on mobile***  
***Use of a mouse***



# **WCAG 2.0**

## **UNDERSTANDABLE**

***Make text readable and understandable.***



# **WCAG 2.0**

## **UNDERSTANDABLE**

**Make content appear and operate in predictable ways.**



# **WCAG 2.0**

## **UNDERSTANDABLE**

**Help users avoid and  
correct mistakes.**

# WCAG 2.0

## ROBUST

**ABLE TO BE INTERPRETED  
AND UNDERSTOOD BY  
EVOLVING ASSISTIVE  
TECHNOLOGIES.**





# **A BETTER WEB**

## **ACCESSIBLE TO ALL**