CTSI SERVICE CENTER
WEBPAGE REDESIGN

Deaven Freed,
CTSI Communications Specialist
SERVICES ARE OUR "BLING"
CTSI Service Center

The goal of the UF Clinical and Translational Science Institute’s Service Center is to provide research services and resources to investigators performing translational research across the UF campus. The CTSI Service Center works closely with investigators, the UF Institutional Review Boards, the UF College of Medicine Research Administration and Compliance office and service providers across the CTSI and the university.

Services

The CTSI Service Center provides a range of services to research teams, including biostatistical and regulatory support, IT and data support through our CTSI-IT and Research Electronic Data Capture (REDCap) teams, and facilities to conduct research through the UF Clinical Research Center. Our research navigators advise research teams on available resources and help them navigate research-related processes. Navigators are well versed in IBC application preparation, protocol development, Good Clinical Practice guidelines, and NIH research rules and standards for the design, conduct, performance, monitoring, data collection, management, analysis, and reporting of clinical trials. The CTSI Service Center also links investigators to other CTSI resources and core facilities, such as the CTSI Biorepository, UF Health Integrated Data Repository, Center for Human Imaging Core, Southeast Center for Integrated Metabolomics, Genotyping Core, Center for Cellular Reprogramming, Center for Simulation, Safety and Advanced Learning Technologies, and BioBehavioral Core. See reverse for a table summarizing the services available through the CTSI Service Center.

Primary Contacts

Director

Teresa D’Angelo, R.N., BSN, CORC
352-204-4800
teresadangelo@ufl.edu

H. Robert Kibb, R.N., B.S., CORC
352-204-6882
kibbhr@ufl.edu

Research Navigator

Teresa D’Angelo
352-204-4800
teresadangelo@ufl.edu

H. Robert Kibb
352-204-6882
kibbhr@ufl.edu
The UF Clinical and Translational Science Institute’s Service Center provides a range of services and resources to investigators performing translational research across campus.

Not sure where to start? Research navigators can help direct your team to the right resources.

Navigators are well-versed in:
- IRB application preparation
- Good clinical practice (GCP) guidelines
- Protocol development
- NIH research rules and standards

The UF Clinical Research Center provides services for studies involving any disease area or age group, from neonates to older adults. The UF CRC’s highly trained research staff includes registered nurses, research coordinators, a research dietitian, translational pharmacists and administrative personnel.

The Service Center’s programs, resources and core facilities can assist you in:
- Designing a study
- Executing research
- Navigating regulations
- Recruiting participants
- Managing data and software
- Using translational technologies

Visit ctsi.ucf.edu to sign up for Quick Links, the CTSI weekly email newsletter.

Holly Morris
MSci, BSc, CRC
CTSI Director of Research Services
holly.morris@ufl.edu
352.294.5810

H. Robert Kolb
RN, BS, CRC
Research Navigator
kolb@ufl.edu
352.271.8882

See reverse for details and contact information for CTSI Service Center providers.

The UF CTSI is supported by NIH Clinical and Translational Science Awards UL1TR002042, UL1TR002040 and UL1TR002049, and is supported by the Office of Research and the UF Health.
AFTER POSITIVE FEEDBACK FROM RESEARCHERS, WE NEEDED TO TRANSFER THIS TO THE WEB.
# Research Services

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![Clinical and Translational Research Building](image)

### Initial consultations for all services are offered at no cost. If a study requires special or extended involvement of staff, cost may be assessed. We will discuss all available options at the first consultation.

Please see the table below for a list of CTSI services and contacts.

## Primary Contacts

Holly Moore, M.S.N., M.A., CORC, CHRC, CTSI Director of Research Services  
(352) 204-5681, hmoore@uf.edu

Brett Kuhl, R.N., B.S., CORC, Research Project Navigator  
(352) 315-0000, bkuehl@ufl.edu

## CTSI Service Center Contacts

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<th>Contact(s)</th>
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| Biobehavioral Core     | Broad expertise in the application of human-validated assessment measures of behavioral consequences of disease or therapeutics | Sara Jo Nixan, Ph.D.  
sara.nixan@ufl.edu |

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**SERVICE CENTER WEBPAGE V.1**
Let’s check it out here.
The UF Clinical and Translational Science Institute’s Service Center provides a range of services and resources to investigators performing translational research across campus.

Our Research Project Navigators work closely with investigators to provide research services and resources to investigators performing translational research across the UF campus. The CTSI Service Center works closely with Investigators, the UF Institutional Review Boards, the UF College of Medicine Research Administration and Compliance office, and numerous service providers across the CTSI and the university.

The Service Center’s programs, resources, and services can assist you.

- Designing a Study
- Managing Data and Software
- Navigating Regulations
- Recruiting Participants
- Conducting Research
- Using Translational Technologies

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Holly Morris, RN, BSN, CCRC, CHRC, CTSI Director of Research Services
(352) 294-5881, hlmorris@ufl.edu

Bob Kobl, RN, B.S., CCRC, Research Project Navigator
(352) 273-0802, koblbhr@ufl.edu

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Please contact any of the CTSI services listed below as early in the process as possible, even before you have submitted a grant proposal.

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CTSI Director of Research Services
hlmorris@ufl.edu
352.294.5881

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koblbhr@ufl.edu
352.273.0802

CONSOLIDATED
CONTENT

Trying to say what we NEED to say in
As little words as possible

PHOTOS

Added a touch of personality and transparency to the page
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Explore Our Services

Biostatistics, Epidemiology, and Research Design
- Design a study, determine appropriate sample size and perform statistical analysis.

Contact
- Janet Bishke
  - jbishke@ufl.edu

Data Management and Software

Clinical and Translational Science – IT
- Design and develop custom applications for research.

Contact
- Chris Barnes
  - cbates@ufl.edu

Call to Action

What we want the researchers to do on the page

SIMPLIFIED DESCRIPTION

It’s now easier to see what each service does and how they can help.

Created Categories

For researchers to easily find what they need

Before

After
WAS THE REDESIGN SUCCESSFUL?

Bounce rate is down

Time spent on page is up
“Investigators find our updated content much easier to understand. It is clear how we can help them with their studies and they continue to tell me how useful this information is for them.”

-Holly Morris, RN, MSN, CCRC, CHRC
CTSI Director of Research Services
THANK YOU!

Deaven Freed,
CTSI Communications Specialist
deavenf@ufl.edu